

KCNC TV

1044 LINCOLN STREET, . DENVER CO 80203

KCNC TV

CONTRACT NO. REV.

1181-63442-5

DATE PRINTED

11/08/12

AND

PAGE 1

109584 AGENCY (OR SERVICE) ACTING AS AGENT FOR 309925 ADVERTISER (OR AGENCY AND ADVERTISER)

NAME MEDIA STRATEGIES & RESEARCH

DCCC/PERLMUTTER

AND 318 MASSACHUSETTS AVENUE NE

3440 Youngfield St # 264

ADDRESS WASHINGTON DC 20002

Wheat Ridge CO 80033-5245

USA

USA

CONTACT SUZANNE COLLINS

PRODUCT 10/29-11/6

LOCAL SALESPERSON Stacey Stark

AGENCY EST. NO.

PRODUCT CODE 1300

NATIONAL SALESPERSON

BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2

Cancellation Notice
Required
Announcement 28 days
prior notice

CBS Television Stations Standard Terms and Conditions for advertising shall apply.
NONDISCRIMINATION POLICY: CBS Television Stations and its Stations do not discriminate in advertising contracts on the basis of race or ethnicity, and will not accept any advertising which is intended to discriminate on the basis of race or ethnicity. Advertiser represents and warrants that it is not purchasing time from CBS Television Stations or its Stations that is intended to discriminate on the basis of race or ethnicity.

ITEM	DAYS	SPOTS PWK	TIME		LENGTH	EFFECTIVE DATES	PROGRAMS	TOTAL BDCST.	UNIT RATE	TOTAL VALUE(1)
			FROM	TO						
10/24(ZC) NEW ORDER TOTAL = \$23,250										
1 LUR	00001..	1	05:00A	05:28A	30S	11/02/12-11/02/12	NEWS 4 EARLY 5-5:28AM	1	150.00	150.00
2 LUR	00010.. 11/01	1	05:00A Preempt Makegood	05:28A	30S	11/01/12-11/01/12 11/01/12	NEWS 4 EARLY 5-5:28AM 05:00A-09:00A	1	225.00 NC1R	225.00
3 LUR	M	1	06:00A	07:00A	30S	10/29/12-10/29/12	NEWS 4 TODAY	1	200.00	200.00
4 LUR	01010..	2	07:00A	08:58A	30S	10/30/12-11/01/12	THE EARLY SHOW	2	250.00	500.00
5 LUR1	1	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	100.00	100.00
6 LUR	10000.. Cancelled		09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	0	450.00	.00
7 LUR	00100.. Cancelled		11:00A	12:00N	30S	10/31/12-10/31/12	YOUNG & THE RESTLESS	0	400.00	.00
8 LUR	10000..	1	04:00P	05:00P	30S	10/29/12-10/29/12	DR PHIL	1	450.00	450.00
9 LUR	.1010..	2	06:30P	06:58P	30S	10/30/12-11/01/12	CBS4 NEWS AT 630PM	2	1000.00	2000.00

(1) Less Agency commission of 15% Except on Non-Commissionable Amounts. Conditions on the reverse of this page and any attachments hereto are an integral part of this Agreement. If this contract is with an Advertiser, references to Agency apply to Advertiser, except no commission will be allowed an Advertiser.

ACCEPTED BY AGENCY

AS AGENT FOR (ADVERTISER)

ACCEPTED BY STATION

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NAME	MEDIA STRATEGIES & RESEARCH		DCCC/PERLMUTTER		
AND	318 MASSACHUSETTS AVENUE NE		3440 Youngfield St # 264		
ADDRESS	WASHINGTON	DC 20002	Wheat Ridge	CO 80033-5245	
	USA		USA		
CONTACT	SUZANNE COLLINS		PRODUCT 10/29-11/6		
LOCAL SALESPERSON	Stacey Stark	AGENCY EST. NO.	PRODUCT CODE	1300	
NATIONAL SALESPERSON					
BROADCAST SCHEDULE STARTING 10/29/12 AND ENDING 11/06/12 NO. WEEKS: 2					

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			FROM	TO						
10 LUR	01011..	3	05:00P	05:30P	30S	10/30/12-11/02/12	NEWS 4 AT 5 PM	3	1200.00	3600.00
11 LUR	10100..	2	06:00P	06:30P	30S	10/29/12-10/31/12	CBS4 NEWS AT 6	2	1000.00	2000.00
12 LUR1 11/04	1	04:58P Preempt Makegood	05:58P	30S	11/04/12-11/04/12	NEWS 4 AT 5 - SUNDAY	1	1500.00	1500.00
					30S	11/04/12S	POST AFC FOOTBALL 05:00P-05:58P		2000.00	
13 LUR1 Cancelled		05:58P	06:59P	30S	11/04/12-11/04/12	SIXTY MINUTES SUNDAY	0	4500.00	.00
14 LUR	10001.0	2	10:00P	10:35P	30S	10/29/12-11/02/12	LATE NEWS M-SU	2	1400.00	2800.00
15 LUR	00100..	1	10:35P	11:37P	30S	10/31/12-10/31/12	LATE SHOW WITH DAVID	1	600.00	600.00
16 LUR	01000..	1	06:00A	07:00A	30S	11/06/12-11/06/12	NEWS 4 TODAY	1	350.00	350.00
17 LUR	10000..	1	04:00P	05:00P	30S	11/05/12-11/05/12	DR PHIL	1	650.00	650.00
18 LUR	10000..	1	06:00P	06:30P	30S	11/05/12-11/05/12	CBS4 NEWS AT 6	1	1000.00	1000.00
19 CDR	Sa 11/03	1	10:35P Preempt Makegood	11:35P	30S	11/03/12-11/03/12	CSI MJAM1	1	400.00	400.00
					30S	11/03/12	11:00P-12:00M NC1R			

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			FROM	TO						
20 CDR	M	1	06:57P	08:00P	30S	11/05/12-11/05/12	HOW I MET YOUR	1	4950.00	4950.00
21 CDR	10000..	1	09:57A	11:00A	30S	11/05/12-11/05/12	PRICE IS RIGHT	1	1125.00	1125.00
22 CDR	Su	1	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	200.00	200.00
23 LUR	M	1	05:00A	05:28A	30S	11/05/12-11/05/12	NEWS 4 EARLY 5-5:28AM	1	250.00	250.00
24 LUR	Su	1	05:57A	07:58A	30S	11/04/12-11/04/12	NEWS 4 THIS MORNING	1	200.00	200.00
Total Contract:								27		23250.00
Billing Summary										
						<u>Oct</u>	<u>Nov</u>	<u>Dec</u>	<u>Total</u>	
Qtr 4-12						.00	23750.00	.00	23750.00	
GRAND TOTAL										23750.00

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